Converge Monaco (also referred to as "we", "us" or "our") runs an yearly technology and finance event/s ("Events") that creates a dynamic platform where industry experts, entrepreneurs, investors and regulators can come together to be part of the inevitable convergence of industries. In pursuit of our mission, we collect and use ("process") certain personal information from you. Being transparent about the processing of your information and respecting your privacy is incredibly important to us!

This Privacy Policy applies when you provide us with your personal data to have access to any of our services or events. Please read it carefully and if you have questions, comments, or concerns regarding our Privacy Policy or practices, please contact us.

### 1.Information we collect

When we provide the services, we collect and receive information in several different ways. In many cases, you may choose what information to provide. In some others, certain information is required for us to provide you the services.

We collect a variety of information from you when you provide it to us directly, when we request it from you, or when you give us permission to get it from a third party source. These information include, but are not limited to:

- Attendee registration information. When you register to attend an event, you must provide us with basic information such as name, address, email address, telephone number, date of birth. We also give you the option to provide additional information.
- Volunteer registration information. When you register to volunteer at an event, you must provide us with basic information such as name, address, email address, telephone number, and date of birth. We also give you the option to provide additional information.
- Conference survey responses. We may ask you to participate in optional surveys regarding your experience at the event in order to help us improve it and for related commercial purposes.
- Customer Support. So that we may provide customer services, respond to and resolve any enquiries or complaints.

#### **1.2 Information you generate using our services**

We may collect information about the ways in which you use and interact with our services, such as, but not limited to, the types of tickets you buy.

To understand and enhance your user experience, we may use tools for experience insights and behaviour analytics purposes. These tools may allow us to access heatmaps, recordings, surveys, and user interviews, for instance.

### **1.3 From your browser or device**

We automatically collect certain information from your browser or device when you use certain services or read a message from us. For example, we collect:

- data regarding the device you are using, such as its unique identifier and operating system; logs will be recorded by our servers based on the information sent from your app or browser;
- information automatically as you navigate through our websites using cookies and other tracking technologies. (Information collected automatically may include usage details, email address, IP addresses, and information collected through cookies and other tracking technologies).

Information may be recorded by cookies and similar technologies when you use the services.

### 1.4 From public sources

We also collect publicly available information from your social media accounts, such as the number of followers you have.

### 1.5 Startup, Investor and Speaker participation

If you choose to apply to join us as a Startup, Investor or Speaker you will complete an application including your name, contact details and any other information necessary for us to review and to get in touch with you.

If your application is successful, you will be asked to share more personal data in order for you to participate in our event. For example, you will be asked to complete your

Startup or Speaker profile. The amount of information you share depends on your participation but generally includes your name and email address.

# 2. How we use your information

We use your information in order to provide, operate, improve, understand, customise, support, and market our services, including:

# 2.1 Providing and improving the requested services

We use your personal information as necessary to run the events, such as to register attendees, issue tickets, facilitate information sharing with partners with whom you have consented for us to share information, and provide you with relevant connections.

# 2.2 Communicating with you

We use your personal information to contact you regarding your registration to attend, volunteer or speak at an event, to notify you of any changes to our policies and practices, for commercial, sales or investment purposes, and to respond to any requests or inquiries you may submit to us. If you subscribe to marketing, such as newsletters, we will use your information as described below. To opt out of our marketing communications and newsletters, please click the unsubscribe button at the bottom of marketing emails from us or alternatively email us via the contact info below. We may collect information from these communications to improve our services and for the training and development of our staff.

# 2.3 Marketing

If you opt-in to receiving marketing communications from us, we will use your personal information for outreach and marketing, such as to send you information about our future events and to exhibit attending companies. You can opt-out of these communications by using the unsubscribe links in our communications or by changing your app settings.

We may also use your information in order to market the events. For example, we may use your image in our published list of event attendees, which is visible in our websites. If you want to object to this use, please contact us via the contact details at the bottom of this policy.

# 2.4 Tracking

Cookies & Web Beacons.

We may use information from beacons and cookies collected from your use of our website and app to target your online activity, browser or apps, with certain advertisements. We may also use these tools to determine the popularity of certain content or advertisements on our website.

### 2.5 Third-Party Tracking

We may use third party tools such as Facebook Advertising, Facebook Pixel Remarketing, LinkedIn Insight Tag, and Google's remarketing technology. These tools allow us to understand and deliver ads and make them more relevant to you. The collected data remains anonymous and we cannot see the personal data of any individual user.

### 2.6 Legal obligations and rights

We may use your personal information to protect Canverge's rights and properties in connection to our services, to enforce our policies and prevent fraud or potentially illegal activities, to comply with our legal obligations, to resolve any disputes we may have with you, and to enforce our agreements with third parties.

### 3. Your rights

You have a number of rights in relation to your information that we process. While some of these rights apply generally, certain rights apply only in certain limited cases. We describe these rights below.

# 3.1 Access and Portability

You can access much of your information by logging into your profile. If you require access to additional information, or you do not have a profile, please contact us. Where legally required, we will provide your information in an easily accessible format and assist in transferring some of this information to third parties.

### 3.2 Rectify, Restrict, Delete

You can amend, update and delete some of your information by logging into your profile. If you don't have a profile, or want us to amend, update or delete other information, please contact us.

### 3.3 Object

Where we process your information based on the legitimate interests described above, or in the public interest, you can object to the processing in certain circumstances. We will generally stop processing your information unless we have compelling grounds to continue processing, such as where needed for legal reasons. Where we use your information for direct marketing, you can always object using the unsubscribe link in such communications, changing your profile settings or by contacting us. When we inform you that we will record a call to you, we will provide you with the opportunity to object to such recording.

### 3.4 Withdraw consent

If we have specifically asked for your consent to use your information, you have the right to withdraw your consent at any time. For example, if we ask for your consent for direct marketing purposes, you can revoke your consent using the unsubscribe link in such communications, changing your profile settings or by contacting us.

### 3.5 Complain

If you wish to raise a concern about our use of your information (and without prejudice to any other rights you may have), you have the right to do so with your local supervisory authority or the lead supervisory authority, the Irish Data Protection Commission.

### 4. Security

The security of your personal information is important to us. We implement reasonable and appropriate security measures to help protect the security of your information both online and offline and to ensure that your data is always treated in accordance with this Privacy Policy. These measures vary based upon the sensitivity of your information.Despite these measures, the Internet is not a fully secure environment and we cannot guarantee that your personal information will never be intercepted or improperly accessed.

### 5. Children

Attendees under 18 years of age may attend a Converge event if accompanied by a parent or guardian at all times.

Generally, we do not process children's personal information as only the parent's and/or guardian's data is required to enable the children's attendance to the event. Where there is any exceptional need to collect children's data for the referred purpose, we recognize the need to provide further privacy protections, namely:

- Informing their parents or guardian(s) about our information practices with
  regard to children, including the types of personal information we may collect, the
  uses to which we may put that information, and whether and with whom we may
  share that data;
- In accordance with applicable laws, and our practices outlined in this Privacy Policy, obtaining consent from their parents or guardian(s) for the collection of personal information from their children;

- Limiting our collection of personal information from children to no more than what is reasonably necessary to attend an event;
- Giving their parents or guardian(s) access or the ability to request access to personal information we have collected from their children, as well as the ability to request that the personal information may be changed or deleted.

For additional information about our practices regarding children's personal information, please contact us at the contact details at the bottom of this page.

### 6. How can you stop the use of personal data belonging to you for direct marketing?

There are several ways you can stop direct marketing communications from us:

- Click the 'unsubscribe' link in any email communication that we send you. We will then stop any further emails.
- In our apps, you can manage your preferences and opt out from one or all of the different push notifications by selecting or deselecting the relevant options in your phones 'Notification Settings' section.
- Email us at the contact details at the bottom of this page.

Please note that you may continue to receive communications for a short period after changing your preferences while our systems are fully updated.

# 7.Contact us & Data Protection Officer

If you have any questions or concerns about this Privacy Policy or our privacy practices generally, or if you would like to exercise your statutory rights, you can contact us at:

#### email: contact@convergemonaco.com